

# The Brand New **UP YOUR BUSINESS 3.0**

*Intimate, Interactive, In-Depth Leadership Workshop*

**Stay hungry with a RED BELT mindset!  
Help your team reach it's fullest potential!**

## **INVESTMENT**

**\$1,500 Per Person**

Includes the two-day workshop, workshop materials, catered breakfast and lunch each day. It does not include airfare or hotel rooms.



**Dave Anderson** is president of LearnToLead, the author of thirteen books, and a columnist for two national magazines. He gives over 100 leadership presentations annually and has spoken in 16 countries.

## **DATES & LOCATIONS**

Los Angeles Elite Center

**January 18-19, 2017**

**March 15-16, 2017**

**May 17-19, 2017**

Chicago O'Hare Marriott

**September 13-14, 2017**

# **TO REGISTER**

**CALL 818-735-9503**

**EMAIL ROSE@LEARNTOLEAD.COM**

Workshop seats are limited and will close with no further notice.

# REGISTER YOUR TEAM NOW

Call 818-735-9503 Email [Rose@LearnToLead.com](mailto:Rose@LearnToLead.com)

The Brand New

## Up Your Business 3.0



Intimate, Interactive, In-Depth  
Leadership Workshop

### New 3.0 Agenda

#### DAY ONE

1. How to Build a Culture of Accountability!
2. How to Become a Leader Worth Following!
3. Recognize and Overcome the Four Stages of Personal and Corporate Decline!
4. How to Make Tough Decisions Faster!
5. Breakout Sessions to Discuss and Create Action Plans!
6. How to Create Compelling Performance Expectations for Each Job Position!
7. How to Create a Ferocious Daily Focus!

#### DAY TWO

1. How To Find And Recruit Great People!
2. How To Create An Effective Interview Process!
3. How To Conduct Effective One-On-One Coaching Sessions!
4. How To Maximize Your Training Meetings!
5. Ten Tips to Attract and Retain Talent!
6. Breakout Sessions to Discuss and Create Action Plans!
7. How to Increase Employee Engagement!
8. How to Use Effective Coaching Consistently to Turn Around Non-Performers!

**PLUS...** A four week video follow-up program to aid follow through and results!